



NANORA
Nano Regions Alliance



INTERREG IVB

PRESS RELEASE

NANORA at the EuroNanoForum 2013

NANORA – Nano Regions Alliance – Exhibition Stand

The European Nano Regions Alliance (NANORA) Project, funded by the European Union through the INTERREG IVb NWE Programme, aims at establishing transnational mechanisms of competence selection and pooling as well as transnational support schemes for nanotechnology players.

Furthermore, its objectives are to develop joint cross-regional business collaborations and supports for companies using nanotechnology expertise to develop more competitive products, to open new market opportunities for SME by taking joint transnational actions for new target markets and to ensure outreach to policy level and long-term anchoring of the Alliance in the regions. The project is based on the conviction that the European regions need to engage in concerted action to be successful in the global competition for nano-enabled economic growth.

NANORA unites participants from nanotechnology-strong regions from Belgium, France, Germany, Great Britain, Ireland and the Netherlands committed to supporting nanotechnology as a key enabling technology.

Project partners from different countries are pleased to welcome interested EuroNanoForum participants and explain the concept and objectives of **NANORA at the exhibition stand S 43**.

NANORA - Workshop on “Current and Future Transnational Financial Supports”

In parallel to the exhibition stand, a public workshop entitled “Current and Future Transnational Financial Support” will be organized by the Collaborative Centre for Applied Nanotechnology (CCAN) and NANORA.

Based on the idea and experiences of NANORA, the workshop will review current transnational funding schemes; explore the political benefits and obstacles inherent in such schemes; highlight the benefit of such schemes for small member states or regions and conclude with a panel discussion to determine approaches that can be presented to university, industry and government decision-makers so they can coordinate and influence the support structures in their regions.

The workshop welcomes public and private organizations from different sectors and disciplines interested in finding industry-friendly, transnational and flexible support schemes to foster the industrial adoption of nanotechnology.

The workshop will take place during day 3 of the EuroNanoForum 2013 conference, **20th June 2013, at 2.15 pm in Liffey Meeting Room 1** in the National Convention Centre Dublin.

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